

# M3TV - CORPORATE MEDIA WITH SIZZLE

If you can use a TV remote, you can use M3TV -- a computer-based media network that makes learning and corporate communication simpler, faster, and much more effective. And there's more: you control the content. M3TV is on-demand office TV with you in charge - transforming the way leaders communicate and workers learn. Say goodbye to drone and drivel, and hello to corporate media with sizzle.

## CHANNEL GUIDE

Yep, just like your digital cable at home. Media is grouped in "channels" and "shows" (now there's an innovation!). Learning segments - again, the "shows" - run sequentially within a channel, like a TV miniseries.

Complete a show, and bam - the guide advances to the next one. You stay on track, long term. You're no longer bored to tears. And you actually put learning to work!



Dynamic interface supports custom color schemes, logos, & channel content, so you can turn M3TV into YourCompanyTV in a snap.

Channels 1-199 are custom slots for company communication and learning.

Channels 200+ are world-class business, tech, wellness, and personal development programming.

Oh, and get this: Different groups see different channels, specific to their needs. (i.e. sales team sees different channels than service team).

## USAGE TRACKING

Every user action in M3TV is tracked in a database to provide realtime usage reporting. This becomes valuable feedback for corporate communications and learning campaigns.

The reminder function tracks usage as well: when the user has completed a session for the day, iRemind sleeps until the following day, when it wakes again and reminds at company-set intervals.

## DESKTOP REMINDER

M3TV is a kind, gentle, and...ahem... in-your-face media solution, keeping you learning every single day. At times you select, M3TV's alerting feature, called iRemind, displays an animated reminder on the desktop. One-click to launch the Channel Guide.



## RICH MEDIA WITHOUT THE WAIT

Network administrators hate supporting online rich media, and users hate waiting for it. This is why they'll love M3TV. M3TV isn't streaming media. It's software, running right from your hard drive. You get an instant-on, full-frame-rate media experience because we deliver it behind the scenes, in advance, using a patent-pending technology that never gets in the way of your network.

## THE CURE FOR CORPORATE NARCOLEPSY

Most corporate learning and communication solutions put millions to sleep at their desks every day. Leaders are frustrated. Companies lose money. And employees are ineffective.

Give them some relief...with M3TV. Simple, active, compelling rich media. Consistent, poignant, and non-intrusive delivery. A little bit of compelling communication every day...that they can actually use. Employees work better. And leaders have the peace of mind that their message is getting through.



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